

WHAT IS ADD HOME?

ADD HOME is focusing to open up a new and hardly considered field for mobility management: housing areas.

So far mobility management has concentrated on destination oriented trips such as work trips, school trips or to events. ADD HOME redesigns the approach by taking up origin related trips.

ADD HOME takes up the successful means of mobility management and transfers them into the field of housing. This way the project takes up the largest potential compared with the three previous mentioned ones: more than 80 % of modal choices are taken at home! But just here car transportation is dominating like almost nowhere else. The accessibility of housing areas is designed for cars in most of the cases like parking lots "inhouse" or streets leading directly to the front door. Housing areas are bearing both, the highest potential and the biggest need for mobility management activities!

VISIT THE ADD HOME WEBSITE!

ADD HOME has just launched its new website!

During the project duration, www.add-home.eu collects and offers you all information about mobility and housing. Find the latest news from the project and those covering a wider scope. Learn about case studies you can easily copy and adapt for own implementations. Get in touch with key actors and get to know organisation dealing with this topic as well! Use the link section to find out more about projects, institutions and websites related to mobility and housing. You can be part of ADD HOME as well! Take part in a training sessions or know-how transfers in a later stage of the project! Or use the training and self study material. Stay updated by having a frequent look at the training calendar and the newsflash!



The new website of add home

ADD HOME IN GRAZ, AUSTRIA

ADD HOME wants to improve living conditions in housing areas: In Graz, Austria the focus is put on improving the use of inner courtyard for their inhabitants!

Inner courtyards can be valuable green spaces in a dense and central urban area. But nowadays, most of inner courtyards are not formed for



The historic centre of Graz

the use by inhabitants but are occupied by parking lots or are scattered due to small private parcels or buildings inside of the courtyard. ADD HOME wants to tackle this problem with the objective to form recreational areas for the inhabitants. Therefore ADD HOME is co-operating with the municipality of Graz and the INTERREG project "Hist.Urban" to improve the situation of housing in these central areas: The inner court yards of block development areas will be redesigned to be used by their inhabitants. ADD HOME's part is to decrease the use of the inner court yard space for car parking or access roads by of sustainable transport solutions using mobility management means.

ADD HOME IS FOR YOU!

One goal of ADD HOME is to offer key actors from the field of mobility and housing the potential to open up new fields of activities!

The combination of housing and mobility offers all involved stakeholders, no matter from which of these fields they come, new market potentials. Construction and property development companies can develop new services for their projects, transport providers can think of new ways to improve their services and how to inform and motivate the users of the services. Be a part of ADD HOME and take part in co-operations to find mutual advantages.

Requests for a specific involvement are most welcome!