

MOBILITY MANAGEMENT MEETS HOUSING – A PROMISING ENCOUNTER!

ADD HOME has worked for more than three years with the topic of mobility management for housing areas.

During this time, the projects engaged in the topic's main aspects such as the legal framework set up for the accessibility of housing areas and the role of sustainable mobility in these. The main result is that regulations mainly deal and favour car transportation and hardly broach the issue of sustainable transport. Contrasting these tough conditions, the project found a high number of good practise examples for mobility management in housing areas. The examples prove that housing areas with a free modal choice are possible despite missing support from legal requirements concerning residential areas.

Following the results of this work, ADD HOME started own pilot demonstrations to test measures for their suitability and for potential improvements. The actions covered demonstrations in city districts as well as for small housing complexes. The main topics were alternative forms of car use, improving conditions for cycling, informing the inhabitants on their options and encouraging them to test and use sustainable transport offers. The experiences from the demonstrations are quite mixed: some measures proved to be ready for further use and spreading it in large scales. Other aspects need adaptation to have a significant attractiveness for people.

During the later project time, ADD HOME offered and held training sessions to share the gained know-how and experiences with the project's main target groups: construction and housing companies, mobility and land use experts, municipalities as well as transport providers. Especially construction and housing companies will be of great importance for the future development of the topic: they can easily include many measures in their business activities, but they are not used to deal with these kinds of actions and their mode of operation. Therefore, raising their awareness and interest to the topic is an essential element of the next steps in mobility management for housing areas.



THE PROJECT WEBSITE

ADD HOME lives on – have a look at our website!

All activities, products, results and deliverables ADD HOME are presented on our website and will stay online for several years as well! Here you can find information on the analyses concerning the legal settings for the role of mobility modes in construction and reconstruction regarding projects. You can scan through the good practise examples documented there. You can read about the pilot demonstrations in detail or summarised. And you can look up the ADD HOME training materials. Everything online is free for download and use by you! Please visit the [ADD HOME website](#) to learn more about our project!

THE ADD HOME PRODUCTS

The project partners created a number of highly significant products on dealing with the topic of mobility management for housing areas.

The summary on the analysis on laws and regulations – discusses the legal conditions identified, compares them and draws conclusions for their suitability to foster a free modal choice at home. **The Code of Practise** – is an online tool to scan through all good practise examples and to find detailed information for those of specific interest. **The Guideline for followers** – describe the main facts what to do and what to consider when planning and implementing measures of oneself. **The Final Brochure** – gives an overview on the pilot demonstrations and the lessons learnt from these for future activities.

These and more products are available [online](#).